

Consultant

Who is Nature

We're an independent strategic insights consultancy. We provide guidance and advice to a diverse range of businesses, which is grounded in consumer evidence.

At its core, we help our clients grow, unlock their competitive advantage, and make important decisions with confidence. Our work helps our clients build great brands, launch & optimise products, and services, and deliver exceptional experiences.

At Nature, we make a point of staying true to the values that built our business and reputation. We encourage all our people to have an owner's mindset, to keep on growing and to be dependably candid to solve our collective challenges and find our best ideas together.

As a Certified B Corp, we are part of the global movement to innovate economic and operational systems to have a positive impact on society, the community, our planet, clients and our team. B stands for 'benefit for all' – our certification is at the heart of our mission and our work.

In simple words, the nature of Nature is that we are genuinely into what we do and want to make sure we always show up, together, to do work that matters. To our clients. Our people. Our communities.

The Opportunity

As someone in the first 1-3 years of your career, the role of a consultant will mean you are exploring an insights consulting pathway with an open and curious mindset and getting set up with foundational skills.

The opportunity to learn and grow is huge as you will be working with experienced consultants and analysts at Nature and with many of Australia's favourite brands. You will also enjoy access to Nature's rich and varied, always on Learning & Development program we call Nurture.

With a clear and supportive team structure around you, you'll be learning the craft of insights work, being on the tools, client facing and as part of your team, you'll also be playing a central role with your clients on their business challenges.

There will also be plenty of interesting and meaningful opportunities to work on B Corp and cultural initiatives.

If this sounds like you, we'd love you to read on!

Certified



Corporation

Nature Pty Ltd

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What we are looking for

- You've graduated with a qualification that naturally supports your curiosity to go into the world of insights consulting (e.g., psychology, marketing, business, anthropology).
- A lover of challenges who wants to work on things that matter and shape the future of Australian brands.
- A sponge for learning – from the people around you and jumping at all the opportunities that come your way.
- Someone who gets energy from working on lots of different types of projects and knows how to sprint when needed to do their best work.
- Someone who is starting to build their conceptual understanding of methodologies across brand, product & experience such as brand measurement frameworks, NPS and concept testing. Qualitative experience is a nice to have but not essential.
- We use Q as our analysis software platform. You may be using this platform already.

Role Summary

As part of your team, you will:

- Report into Manager who will be an Associate Director or Senior Associate Director.
- Play an essential role on established research trackers and ad hoc projects including playing a supporting role on questionnaire writing and reporting.
- Use data to find and tell consumer behavioural stories that help your clients answer their business questions.
- Work directly with clients.
- Skilfully use primary and secondary data sources (primarily Q but there will be others) as part of your toolkit.
- Manage field work, sampling & quotas and weighting.
- Coordinate and manage projects internally and with clients.
- Adhere to and maintaining up to date knowledge of the Code of Professional Behaviour and ISO 20252 standards.

As someone who feels aligned to our values at Nature you will:

- Have an **owner's mindset** because Nature belongs to us all.
- Have an open mind and be committed to **keep on growing**.
- Ensure a collegial and collaborative way of working so we **solve it together**.
- **Show up** for yourself and your team by bringing your full self to work.
- Find the courage to be **dependably candid** to solve challenges together.

If you want to find out more about us and what it's like to work at Nature, check out our website [here](#) or visit us on LinkedIn [here](#) or on our Instagram [here](#).

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