

# Senior Consultant

## Who is Nature

We're an independent strategic insights consultancy. In other words, we provide guidance and advice to a diverse range of businesses, which is grounded in consumer evidence.

At its core, we help our clients grow, unlock their competitive advantage and make important decisions with confidence. Our work helps our clients build great brands, launch & optimise products and services, and deliver exceptional experiences.

At Nature, we make a point of staying true to the values that built our business and reputation. We encourage all our people to have an owner's mindset, to keep on growing and to be dependably candid to solve our collective challenges and find our best ideas together.

As a Certified B Corp, we are part of the global movement to innovate economic and operational systems to have a positive impact on society, the community, our planet, clients and our team. B stands for 'benefit for all' – our certification is at the heart of our mission and our work.

In simple words, the nature of Nature is that we are genuinely into what we do and want to make sure we always show up, together, to do work that matters. To our clients. Our people. Our communities.

## The Opportunity

As someone with 3-5 years of experience in the quantitative insights industry. The role of a Senior Consultant sees you now independently running projects and being focussed on growing your client relationships.

The Senior Consultant is a hands-on position involving data analysis, and report and presentation development and delivery. You will be the main point of contact in your team with clients on project queries, while also liaising with them as and when required on broader matters.

The opportunity to learn and grow is huge as you will be working with experienced senior peers and analysts at Nature and with many of Australia's favourite brands. You will also enjoy access to Nature's rich and varied annual Learning & Development program we call Nurture.

With a clear and supportive team structure around you, you'll be upping your skills in the craft of insights work, and as part of your team, you'll be playing a central role with clients on their business challenges.

There will also be plenty of interesting and meaningful opportunities to work on B Corp and cultural initiatives.

If this sounds like you, we'd love you to read on

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Corporation

### Nature Pty Ltd

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## What we are looking for

- A lover of challenges who wants to work on things that matter and shape the future of Australian brands.
- Someone who has graduated with a relevant degree and have worked in the insights industry with proven experience in helping brands and independently running projects.
- Someone who gets energy from working on lots of different types of projects and knows how to sprint when needed to do their best work.
- A proven problem solver and project manager who has a real curiosity to understand the nature of how people think, feel and act in relation to life as a consumer.
- Someone with a solid understanding of core methodologies (brand measurement framework, NPS, concept testing) and are able to identify & match methodology to project brief.
- We use Q as our analysis software platform. You may be skilled in this already but more importantly you have a solid conceptual understanding of methodologies and stats and know how to find the story in the data.

## Role Summary

Under the guidance of your manager, you will:

- Leading day to day client management (e.g., client WIPs and requests).
- Leading project set up and development of questionnaires.
- Leveraging primary data sources (primarily in Q but there may be others), alongside secondary data sources, to tell narratives that help your clients answer their business questions.
- Delivering high quality and succinct reports that are tailored to the client's business objectives.
- Leading presentations and facilitating discussions with stakeholders.
- Supporting account leads and senior leaders in planning and implementing new business activity.
- Adhering to and maintaining up to date knowledge of the Code of Professional Behaviour and ISO 20252 standards.

As someone who feels aligned to our values at Nature you will:

- You will have an **owner's mindset** in our team because Nature belongs to us all.
- When we all have an open mind, we all **keep on growing**.
- Ensure a collegial and collaborative way of working so we **solve it together**.
- **Show up** for yourself and your team by bringing your full self to work.
- Find the courage to **be dependably candid** to solve challenges together.

If you want to find out more about us and what it's like to work at Nature, check out our website [here](#) or visit us on LinkedIn [here](#) or on our Instagram [here](#).

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